



www.TheWoodlandFarmersMarket.org

6 Fredericks Court Woodland, CA 95776 • (530) 666-2626

Dear Community Member:

As a past supporter of The Woodland Farmers Market, we would like to give you an update on this fun and festive community event and hope you are as excited as we are about this new season and hope to encourage you to once again become an **advertising partner/sponsor** for this next season. Because we are a 501c3 non- profit organization, your donation could be tax deductible.

By becoming a sponsor of The Woodland Farmers Market, you not only get a tax deduction, you also get the satisfaction of supporting a non-profit organization that is encouraging our local community to become healthy. Because we offer locally grown produce, educational opportunities for adults and kids, economic viability for local farmers, health and nutritional education and support for other non-profit organizations, your support of The Woodland Farmers Market is benefiting your entire community.

As you know, we have two locations for The Woodland Farmers Market. Our **Tuesday evening** market is at **Woodland Healthcare from 4:30-7:00pm**. This farmers market has been very successful and we have the continued support and cooperation with Woodland Healthcare to continue our Tuesday evening market on their campus. With locally grown fresh produce and baked goods, live music and prepared foods, this market has grown more popular every season. It is exciting to see new faces at the market each week and it is truly rewarding when we see the kids enjoying the market as well.

The Saturday morning market will continue to be **in Downtown Woodland** from 9am to Noon. Our Saturday location on First Street in front of the library was a success last year and we will remain at this location every Saturday morning! This is a great venue for The Woodland Farmers Market and it is much more convenient for our customers to access as well as plenty of available parking. Our customers can walk, drive or bike to the market and enjoy what our local vendors have to offer. This location is easy for our elderly customers to walk around the market and also for families pushing strollers or wheel chairs. The street is blocked off to traffic so it is also a safe location for everyone.

The Woodland Farmers' Market wants to help give families a reason to come to Downtown Woodland on Saturday morning. This is a place where families and friends can meet every Saturday morning and enjoy our awesome historic downtown area and have access to some locally grown fresh produce. We are truly a local farmers market which is another reason why you should join this project and show support for your local farmer by becoming one of our **advertising partners/sponsor**. Depending on the advertising package you select, your business will be associated with all of the events at the market. Your business will be featured on **The Woodland Farmers Market web site, flyers, ads, posters and banners**. In 2016 and 2017, The Woodland Farmers Market's web site was voted #1 web site in the "Yolo County Best of" publication in the Daily Democrat. Your ad that will be displayed on our web site will get a lot of visitors seeing your connections with this local community event.

The Woodland Farmers Market is a unique market since our vendors are located around a 100 mile radius of Woodland and many are from small family farms. Since the vendors are **local**, the customers get to know the person growing the food they are eating. We even have farmers who grow specialty items just for some of their customers! **Wouldn't you like your customers know you support our local agriculture** which is what Woodland is all about?



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So, The Woodland Farmers Market would like to invite you, once again, to be a part of this community event by taking advantage of the special advertising opportunities available to your company. In exchange for your advertising purchase, we offer an array of services that will help you connect with local shoppers. **Being associated with The Woodland Farmer's Market is a great way to access new customers or clients that live here in our community. Remember, tax deductions are nice, but knowing where that money is going is even better!**

We are offering the following packages to help with advertising your business or product:

As an advertising partner at the \$300 level, we will display your logo on **The Woodland Farmers Market website** and include your website link on our sponsor's page. Check out the website at thewoodlandfarmersmarket.org which was voted the **#1 web site in Yolo County in 2016 and 2017.**

As an advertising partner at the \$500 level, we offer the same services as the \$300 level, **plus** your logo will be included on posters and fliers advertising the farmers market that are displayed and distributed around our community.

As an advertising partner at the \$1000.00 level, we offer the same services as the 500.00 level, **plus** your logo will be included in the banner that is displayed at the corner of Main Street. This banner is displayed during the majority of the market season and is seen by thousands of people every day.

2018 will be a great year for **The Woodland Farmers Market** and we hope you'll consider partnering with us. **Your sponsorship is important to us and enables this special community activity to take place.** If you would like to advertise with us, please fill out the purchase form and send back to us with your check. Should there be any questions, please don't hesitate to contact us!

Please return your form by April 15th, 2018 to be included in posters, banners etc.

With Appreciation

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