

**THE WOODLAND FARMERS
MARKET
2024
VENDOR APPLICATION**



www.thewoodlandfarmersmarket.org

The Woodland Farmers Market Details

Business Mailing Address
6 Fredericks Court
Woodland, Calif. 95776

Market Manager

Sonia Mora
Sonia's cell 530-304-4563
sonia@woodlandfarmersmarket.com

Location, Date and Time of Operation

The Saturday market runs from May 11th to Mid-October, if possible, and is located on First Street opposite the library. The Tuesday market will start June 4th thru Sept (possibly), and will also be at the First Street location with the following hours:

Tuesday mornings	10:00 am-1 pm
Saturday morning	9:00-12:00 noon

All vendors need to be at the market **30 minutes before** the start of the market and **may not leave** before the end of the market! This is a safety issue for our customers! **No exceptions!**

Space Fees

Certified Producers: The fees are 10% of total sales for the day with a **minimum of \$15.00 for the Saturday market and \$10.00 minimum for the Tuesday market, (\$2.00 from every stall fee collected is paid to CDFCA for the farmer's market inspection program).** The market manager will rely on the "Honor" system when

asking vendors how much their fee should be for the day. **It will be at the market managers discretion as to the final amount the vendor will be charged.**

Examples of fees for certified producers:

Daily Sales:	Saturday Fee:	Tuesday/Sunday fee
\$0.0- \$100	\$15.00	\$10.00
\$200.00	\$20.00	\$20.00
\$250.00	\$25.00	\$25.00
\$400.00	\$40.00	\$40.00
\$700.00	Max of \$70.00	Max of \$70.00

Non -Certified Vendors that are selling products (crafters, food vendor) are charged **10% of total sales with a minimum of \$15.00** (\$2.00 from every fee collected is paid to CDFA for the farmer’s market program). Vendors will have to supply copies of all necessary permits for items being sold before being allowed to sell at the market. (Health permit, business license, sellers permit, liability insurance). Crafted items need to be pre-approved by the market managers to make sure they meet farmers market regulations.

Vendors that are not selling products, (ex: advertising or promotion of a local business) will be charged a flat rate of **\$30.00** per market and are allowed with approval of the market managers and for special events only. This is allowed at either market with prior permission. There is a separate set up area due to certified farmers’ market rules so please check with the market manager booth before setting up for the day.

Non Profits are allowed at the market at no cost, but must be pre-approved by the market manager. Signs must be displayed naming the nonprofit group. Promotion of religion or politics is not allowed at this market.

Rules and Regulations

- 1. Produce vendors must hold a valid Certified Producers Certificate.**

Certificates are obtained at your local county agriculture department and must be renewed each year and must list Yolo County as a location for selling products.

 - Your producer's certificate must be prominently displayed at your stand during market hours.
 - A copy of your producer's certificate must be on file with the market manager.
 - Second certificate vendors are not permitted. You may sell only what is listed on your certificate. Random checks will be done during the market season to verify that the products you are selling are listed on your certificate. Violators will be at once prohibited from selling at The Woodland Farmers Market.
 - **Proof of Liability Insurance should be sent with your application when needed.**
 - Vendors are allowed to sell their products at the market once **approved by the market managers**. It is at the discretion of the market managers as to how many vendors may be allowed to sell their products at the WFM. The market manager

has the right to limit certain products from the market if there are multiple vendors with the same product.

- **Client satisfaction guaranteed. If a client is unhappy with a product, offer to refund or replace the product, within reason. Please inform the market manager of any customer issues you may experience.**

2. Load List is needed for all producers.

- State regulations **require** that each produce vendor must provide the market manager with an itemized list of the quantity of each item sold at the market **each day**. The list, commonly known as a “load list” shall say the name of the certified producer, the identity of each product sold as it appears on the Certified Producer's Certificate and the quantity of each produce sold at the market each day. **Must be measurable. Not 5 boxes, must say 5-20lb boxes.**
- You may supply your own list or use the load list example attached to this packet. If you choose to use the attached load list form, make copies to use at each market day. Load list must list totals sales for the day.

3. Scales

- Vendor scales used to weigh products being sold **must** be certified and must display a current certification seal.

4. Yolo County Health Regulation will be strictly enforced for all food vendors and vendors offering samples.

- Food vendors must have valid health department permits and follow all rules for serving prepared food at a temporary food vendor site. The permit and check list supplied by the health department, must be displayed during the market hours.
- No cutting or sampling allowed at the market at this time. Vendors can offer a customer a whole peach, for example, but not cut pieces. If these rules are not followed, the vendor will not be allowed at future markets.
- All produce waste will be disposed of by each vendor, **NOT THE MARKET. YOU MUST TAKE YOUR LEFT OVERS OR “BAD” PRODUCE WITH YOU.**
- Clean water access will be provided on site.
- Vendors are responsible for keeping their space clean, free of trash and are required to clean their area **BEFORE** leaving the market. This includes onion peels, corn husks etc. Each vendor must supply their own trash container for the customers

5. Products other than Produce

- Non-produce items that are agriculturally related may be sold at the market with approval of the market managers. A sample or description of the products to be sold should be supplied to the market managers prior to the approval for selling at the market.

6. Non Profit organizations or Community Information Groups

- Non-profit or community groups are allowed at the market with approval from the market managers. A market application must be completed before being allowed into the market. Each organization must clearly display its name and follow all market rules. Political and Religious affiliations are not allowed at the market.

7. Fees

- Vendors must pay stall fees before leaving for the day and must be paid to the market manager or designee **before your booth is taken down.**

8. Prices

- All prices for product being sold must be clearly marked by all vendors. Keep prices for products fair and reasonable, NO DUMPING!

9. Display

- Produce should be displayed in an attractive manner. Containers for display cannot have any other farm or company name on the container and cannot be placed on the ground.

10. Failure to Comply

- Sellers not following state, local or market regulations may be suspended from selling at the market. Depending on the circumstance, action may be taken at once and may affect future participation at the WFM. It is at the discretion of the market manager to make the decision.

11. WIC Coupons and EBT purchases

- **Rules for accepting WIC coupons will be explained to each vendor by the market manager. Failure to follow these rules will allow the manager to suspend future selling at this market.**
- Vendors must accept the "Farmers Market WIC" coupons, **once approved**, for the fresh produce they are selling. If you are not already registered with the State to accept these coupons, ask the market manager for an application. It would be beneficial to register before the start of the market season. WIC coupons are deposited like checks to your own bank account.
- You are not allowed to accept the WIC coupons for items other than **FRESH PRODUCE.**
- You are not allowed to exchange the coupons for money, and you cannot give change back to the customer. When the sale is less than the coupon amount more fruits or vegetables must be added to the purchase by the vendor to bring the sale as close as possible to the coupon value.
- The market has one wireless machine for accepting **Cal Fresh cards.** Customers using the Cal Fresh EBT cards will be given market bucks to spend at vendor booths. The market bucks are GREEN and can only be used for fresh produce. Vendors accept these bucks as cash but are not allowed to give cash back to the customers. Each vendor is responsible for familiarizing themselves with the process for accepting Cal Fresh purchases at the WFM.

12. Credit/Debit Cards can be used at the market

- **The market manager has the ability to accept credit/debit cards using the "Square" program. There is currently no charge to the customers. Market bucks (purple in color) will be given to the customers to spend at vendor booths. Once again, the market dollars for this program are a different color than the Cal Fresh market dollars. These are PURPLE.**

13. The following are prohibited by the vendors at the market site:

- **No drugs**
- **No smoking**
- **No pets**

14. Vendors must notify market manager if they will not attend a market so that spaces can be filled. Violation of this will result in the vendor losing his/her preferred location at future markets.

The Woodland Farmers Market shall implement and enforce all rules and regulations pertaining to the operation of a certified farmer's market in a fair and equitable manner.

**The Woodland Farmers market is a Non-profit 501c3 organization.
Our web is:**

www.thewoodlandfarmersmarket.org

Make sure to follow us on Facebook!

The Woodland Farmers Market Vendor Application

In order to participate in The Woodland Farmers Market, each vendor must **read and understand** the rules and regulations for the market. **This page**, of the application signed by the vendor, shall be returned to the market manager before selling at the market. This also certifies that the vendor understands and will follow all of the rules. **This form must go with the proper permits and certificates needed for each type of vendor and also a current copy of your liability insurance.**

The market managers review all applications. Acceptance is based on the market needs and goals.

Name (owner and person selling at the market)

Business Name _____

Web site to be added to the WFM site: _____

Address _____

City _____ Zip Code _____

Telephone _____ Cellular _____

Email _____

I have read the Rules and Regulations and agree to abide by them while selling at the Woodland Certified Farmer's Market. I understand the failure to follow them could result in termination of privileges to sell at the market.

Signature _____ **Date** _____