



Dear Community member

We hope you are excited as we are about kicking off our 28th season of The Woodland Farmers Market. We have some great news to share with you about this season!

As you may know, we have had two locations for The Woodland Farmers Market. Our **Tuesday** market was at Dignity Health, Woodland Memorial Hospital and our **Saturday** market was on First Street in front of the library. In order to be more consistent and to accommodate more vendors and allow for more parking for our customers, we have decided to hold BOTH markets on First Street in front of the library this season. Our partnership with the library has worked so well with the many kids' programs offered during our Saturday market, we are working with the library to bring similar activities to the Tuesday market as well. Having our Tuesday market in Downtown gives us more exposure and allows many more people access to our great local market.

The Saturday Market 2024 season will kick off on May 11th, just in time to get some great things for Mom for Mother's Day. The hours will remain the same from 9am to Noon.

The Tuesday market will start on June 4th and the hours will be from 10am to 1pm to allow access to our community during breaks and lunchtime during the week. We will have the same Taco Truck at the market, Taquitos La Bombonera, as from our Saturday market, so we can enjoy Taco Tuesday at the Market every week!

As many of you know, The Woodland Farmers Market is a unique market since we are truly a local market with vendors located within an approximate 75-mile radius. The other unique program we offer is our **Kids Farmers Market, every other Saturday**. No other farmers market in Northern California offers this kind of educational opportunity for our young kids and future customers. For the Kids Farmers Market, we set up a smaller mock farmers market, with produce from our vendors, just for our little shoppers. They are all given "Market Bucks" that they get to spend on whatever is in the kid's market for that day. Allowing kids to actively buy their own produce teaches them the power of making healthy food choices, based on what looks good to them in a healthy setting. They also get the benefit of learning how to shop and pay for their items just like the adults do. This is a very fun event and is also completely **free** for all children to participate. Parents come back and tell us that the kids actually eat the produce they "buy" because it is theirs! We also have other events for the kids like story time and the Rec2Go van is there most Saturdays.

We would like to invite you to be a part of this community event by taking advantage of the special advertising opportunities available for you or your company. In exchange for your advertising purchase, we offer an array of services that will help you connect with local shoppers. **Being associated with The Woodland Farmers Market is a great way to access new customers or clients that live here in our community. Remember, since we are a 501c3 nonprofit, tax deductions are possible for you but also knowing that you are supporting a local community event is a great incentive.**

Depending on the advertising package you select, your business will be associated with all of the events at the market. Your business will be featured on **The Woodland Farmers Market web site, flyers, ads, posters and banners that promote the market throughout the season,**

We are offering the following packages to help with advertising your business or product:

As an advertising partner at the \$300 level, we will display your logo on **The Woodland Farmers Market website** and include your website link on our sponsor's page. Check out the website at thewoodlandfarmersmarket.org.

As an advertising partner at the \$500 level, we offer the same services as the \$300 level, **plus** your logo will be included on posters and fliers advertising the farmers market that are displayed and distributed around our community. You can also set up a booth to promote your business at any of our markets at no extra cost.

As an advertising partner at the \$1000.00 level, we offer the same services as the 500.00 level, **plus,** your logo will be included in the banner that is displayed at the corner of Main and East Streets. This banner is displayed during the majority of the market season and is seen by thousands of people every day.

Kids Farmers Market partner at \$3500 level, this is special sponsorship where you support the effort of teaching our kids how to select, purchase and eat local produce that is supplied to them with your support. This is a very successful program that we have offered for many years and is a very unique program only offered at our local market. A banner with your name and logo is displayed during every Kids Farmers Market!

2024 will be a great 28th year for **The Woodland Farmers Market** and we hope you'll consider partnering with us. **Your sponsorship is important to us and enables this special community activity to take place.**

If you would like to advertise with us, please fill out the purchase form and send back to us with your check. Should there be any questions, please don't hesitate to contact us!

Please return your form by April 12th, 2024, be included in posters, banners etc.

With Appreciation

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